(i) training to artisans for imparting skills, (ii) design and technical development, (iii) marketing development support for activities like exhibitions craft fairs, handicraft expos etc. (iv) assistance for setting of craft development centres and (v) grant of national awares to talented artisans etc. Apart from this, assistance is being provided for setting up of Regional Handicrafts Museum to preserve traditional art of the country and for revival of dying crafts through a series of measures like identification of problems, training, design, development, publicity, marketing etc.

[English]

Representation of Jobless Employees in Hoarding Business

928. SHRIMATI MEIRA KUMAR : Will the Minister of LABOUR be pleased to state :

(a) whether the Government are aware that 35 thousand employees in hoarding business have been rendered jobless;

(b) whether these employees have submitted any representation to the Government; and

(c) if so, the action taken by the Government thereon?

THE MINISTER OF LABOUR (SHRI M. ARUNACHALAM) : (a) to (c) It has been reported that several representations were made by the Delhi Painters' Association to the concerned civic authorities protesting against the stringencies of the new advertisement bye-laws. One of the points made by the above mentioned Association is that new advertisement bye-laws, by reducing the number of hoardings, will render about 35,000 people engaged in this business jobless. The Government has no information of the basis for arriving at this estimate. The number of advertisement sites have been reduced primarily in order to improve the aesthetics of the city, facilitate the traffic movement and promote greater safety for the citizens. A conscious decision was taken by the Government of Delhi in consultation with the Delhi Urban Arts Commission to restrict the number of advertisement sites in view of the aforesaid consideration.

Indian Tourism hit by Poor Air Services

929. SHRI SUBRAHMANYAM NELAVALA :

DR. T. SUBBARAMI REDDY :

Will the Minister of CIVIL AVIATION be pleased to state :

(a) whether attention of the Government has been drawn to the newsitem captioned, "India tourism hit by poor air service-says study" appearing in the Indian Express, New Delhi dated October 22, 1996;

(b) if so, the details thereof;

(c) whether India has great potential as a tourist destination but it has not been tapped effectively mainly due to poor air services;

(d) if so, the steps taken/to be taken in this regard;

(e) whether Air India and Indian Airlines utilise only 41.6% of their entitlements while foreign countries operators utilise more than 66%; and

(f) if so, the reaction of the Government in the regard?

THE MINISTER OF CIVIL AVIATION AND MINISTER OF INFORMATION AND BROADCASTING (SHRI C.M IBRAHIM) : (a) Yes, Sir.

(b) to (d) Improvement of air transport services is a continuous process which involves huge investments for fleet acquisition, construction of airports and other infrastructure facilities. Opening of the domestic sector to private airlines has injected competition in aviation industry which in-turn has improved the frequency and quality of air services. Indian Airlines has increased its capacity deployment by 15% and taken steps to improve the quality of services. Air-India is also taking steps to improve its image/services. New destinations have been adden in the recent past. Airports Authority of India is planning to spend Rs. 3490 crores during the 9th plan period for upgrading various airports.

(e) and (f) No, Sir. Air-India and Indian Airlines utilise 44.6% of the entitlements. Shortage of aircraft capacity, trained personnel and industrial relation problem are the main impediments faced by the national carriers.

Electronic Exchange at Uluberia

930. SHRI HANNAN MOLLAH : Will the Minister of COMMUNICATIONS be pleased to state :

(a) whether the Government have decided to set up a new large Electronic Exchange at Uluberia;

(b) if so, the present status of the work;

(c) the target fixed for the project;

(d) the areas in which the Government have received proposals to set up new Exchanges in the Uluberia Sub-Division of the Howrah district of West Bengal; and

(e) the time by which these exchanges are likely to be set up?

THE MINISTER OF COMMUNICATIONS (SHRI BENI PRASAD VARMA) : (a) and (b) A 1000 lines Remote Subscriber Unit (RSU) parented to Salkia Main OCB Exchange is planned to be set up at Uluberia. The exchange equipment and infrastructure are available Connecting microwave equipment is partially available, three phase electric supply from State Electricity Board is yet to be provided.

(c) March, 1997.